



**FOR IMMEDIATE RELEASE**

**Georgia Governor Nathan Deal Proclaims September Balloon Month**

Bogart, GA (September 7, 2017)

In conjunction with our 35th anniversary, burton + BURTON® celebrated with Ballooniversity®. This year's theme was Sunset Safari. It is a world-class celebration that only happens every five years, and 2017 was our largest yet. Decorators' Workshop was two days of hands-on training for décor that is showcased Saturday night. The following two days of Ballooniversity® educational classes allowed attendees to learn from top balloon, floral, and business industry leaders as well as celebrity instructors.

During the Saturday Night Gala, the Commissioner Harry Sims presented the Proclamation for 35 years on behalf of Mayor Nancy Denson. The Governor Nathan Deal presented Maxine Burton, president and founder, and Bob Burton, CEO, with a Proclamation for September Balloon Month and a Commendation for 35 years in business. For the seventh year now, they have spearheaded the initiative to coincide with this month's International Balloon Month. It seeks to raise awareness of the joy of balloons as well as to spotlight the economic impact the multi-billion dollar balloon industry has on the state of Georgia and the world.

For more information, visit [www.balloonsliftup.com](http://www.balloonsliftup.com) for updates and special promotions offered by The Balloon Council.

**About burton + BURTON**

Founded in 1982, burton + BURTON® is a family-owned and operated business that has grown into the largest wholesale distributors of balloons and coordinating gifts in the world. In addition to its showroom at the company's headquarters in Bogart, Georgia, the company also maintains permanent showrooms at AmericasMart® in Atlanta, Dallas Market Center®, and Las Vegas World Market Center.

**Media Contact:**

Kacie Carswell  
800.241.2094 ext. 2585  
[kcarswell@burtonandburton.com](mailto:kcarswell@burtonandburton.com)

325 Cleveland Road  
Bogart GA 30622  
800-241-2094  
Fax 800-880-9759  
[www.burtonandburton.com](http://www.burtonandburton.com)